

August, 2016
Trip Designer INC.

Trip Designer, Inc., a trip designer focused primarily on the inbound market from Chinese to Muslim travelers, announces that it will now provide optional tour experiences in conjunction with "Have Halal, Will Travel" (Headquarters: Singapore, CEO: Melvin Goh, herein: HHWT), a Singapore based, Muslim-oriented travel service (<http://www.havehalalwilltravel.com/>).

Trip Designer, which operates OMAKASE (<http://omakasetour.com/>, President: Takeshi Sakamoto, Headquarters: Arakawa-ku, Tokyo, Japan) has come to an agreement with HHWT to promote Trip Designer's Muslim-friendly tours on the HHWT website. This agreement will make travel to Japan for Muslims even easier and more attractive than before.

■ Background

Trip Advisor has strengths in the area of Muslim-friendly private tours, meals, and worship, and HHWT has a large Muslim subscriber base that is motivated to travel all over the world. As Muslim travelers in Japan increase, Japanese people are becoming more aware and accommodating with regards to religious adherences. HHWT and Trip Advisor, through this partnership, will offer extensive services for Japan's Muslim guests. With more and more Muslim visitors to Japan, HHWT and Trip Advisor see this as a very mutually advantageous business partnership.

■ Promotion Overview

HHWT will promote Trip Advisor on their well-read blog, as well as on their popular Facebook and Instagram accounts. Further, HHWT will promote OMAKASE's tours and experiences within their tour guide application.

■ About OMAKASE

"OMAKASE" brings an assortment of tours and experiences in Japan across six different categories: Traditional culture, manga culture, animal experiences, beauty and health, and transit services, with coverage across the country, experienced interpreters, and guided tours that can be uniquely Halal, and uniquely Japan. Since November, 2015, OMAKASE has served people from 24 different countries.

■ About Have Halal, Will Travel

"Have Halal, Will Travel" is a curated travel information and experience site representative of the Southeast Asia region, with a deep knowledge about the Muslim traveler market. They produce articles with a unique Muslim focus for international travelers that skew younger (74.7% are between 18 and 34 years old), value social media, are highly educated, and primarily from Singapore and Malaysia. Readership heavily leans towards females that travel abroad at least twice a year.



【Tour for Muslim travelers】※excerpt

①「One day Muslim-friendly Tour of Tokyo」

With meals that carry Malaysia Halal certification, and access to mosque worship space. With these assurances, even our first time Muslim visitors to Japan can look forward with confidence to touring Tokyo places such as Asakusa, Shibuya, Harajuku, and more. An experienced guide makes sure you see all the best while still being sensitive to your needs.

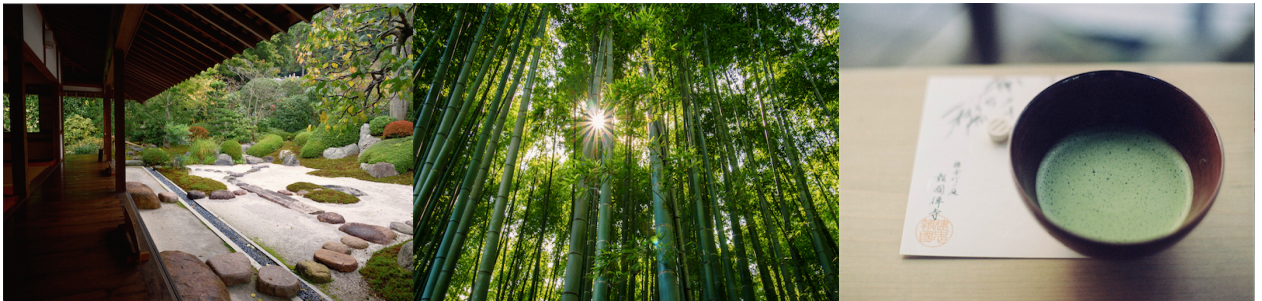
General course: Sensoji → Shibuya scramble intersection → Meiji Jingu → Takeshita street and Omotesando → Tokyo Camii



②「Half day Muslim-friendly Tour of Kamakura」

Takes our visitors over to Kamakura, a popular tourist city not far outside of Tokyo. Jōmyō-ji, with its beautiful garden of dry landscape, Hokokuji Temple, with Kyoto Arashiyama reminiscent, fantastic bamboo forest, in addition to a visit to a guardian deity of the samurai Tsurugaoka Hachiman Shrine, with a fresh seafood of Japanese cuisine lunch or shopping you can enjoy in a small town street environment that is unique to Kamakura.

General course: Jōmyō-ji → Hokokuji → Komachi Street → Tsurugaoka Hachiman Shrine



【Company Profile】

Trip Designer, Inc. was created with the goal of bringing what is close to Japanese people, close to foreign visitors. Through the website service “OMAKASE,” guides, tours and unique Japanese experiences are offered. Using social media, the company is also developing new focuses on local government entities and other service providers. Additionally, we are working with local companies as advisors, helping to share their experiences with our visitors. Akihabara Owl Cafe (“Akiba Owl”) is one example of this work, and they have achieved the rank of #9 in TripAdvisor’s June, 2016 list of most popular tourist sites for visitors.

Company Name: Trip Designer, Inc.

President: Takeshi Sakamoto

Headquarters: Tokyo, Japan

Established: June 1, 2016

Capital: 2 million yen

Website: <http://omakase-tour.com/>

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